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#startupindia



TRUSTED EXPERTS
5+ YEARS OF EXPERIENCE



SKILL MANTHAN
SKILL TODAY, SUCCESS TOMORROW

2026

- Ⓞ SUMMER TRAINING
- Ⓞ WINTER TRAINING
- Ⓞ WEB DEVELOPMENT
- Ⓞ DIGITAL MARKETING
- Ⓞ INTERNSHIP TRAINING
- Ⓞ PROJECT TRAINING
- Ⓞ APP DEVELOPMENT
- Ⓞ INFLUENCER MARKETING
- Ⓞ APPRENTICESHIP TRAINING
- Ⓞ INDUSTRIAL TRAINING
- Ⓞ SOFTWARE DEVELOPMENT
- Ⓞ GRAPHIC DESIGNING

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theskillmanthan.com, skillmanthan.in

27 Bal Vihar Vistar (Extension) , in front of Sahu Palace Banquet hall,
Near Munshipuliya Indira Nagar, Lucknow, 226016

COMPANY PROFILE

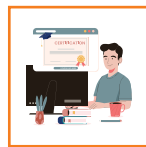
SkillManthan is an innovative digital education and IT solutions brand with a clear goal: to equip individuals with the skills, confidence, and experience needed to succeed in today's fast-paced digital economy. Founded on practical learning, SkillManthan serves as a modern skill-development platform where students, job seekers, professionals, and entrepreneurs can acquire real-world digital skills that lead to actual opportunities.

In today's quickly changing world, technology is transforming industries at an unprecedented rate. Traditional education systems often struggle to prepare students for real market demands. Many graduates leave school without practical knowledge, hands-on project experience, or skills that meet industry standards. SkillManthan was established to fill this gap by bringing together industry experts, real client projects, modern tools, and hands-on training methods in one powerful learning platform.

SkillManthan embodies



**Practical learning
over theory**



**Skills over
certificates**



**Growth over
competition**



**Real projects
over textbooks**



**Confidence over
confusion**

At SkillManthan, we firmly believe that skills are the new currency. The ability to design, develop, market, analyze, communicate, strategize, or innovate is essential for success in the digital age. That's why our programs focus first on practical skills, then on theory. Each course, module, and session is structured to help students apply what they learn. Whether creating a digital marketing campaign, developing a responsive website, designing a logo, or analyzing data, every learner gets the opportunity to complete real tasks and build a strong portfolio.

What truly distinguishes SkillManthan is our real-world exposure model. Rather than confining students to classroom examples, we allow them to engage in live projects, brand assignments, and business challenges. This approach builds confidence, hones problem-solving abilities, and deepens students' understanding of how the industry operates. By the end of the program, students are not just "certified" — they are ready for jobs, portfolios, and clients.

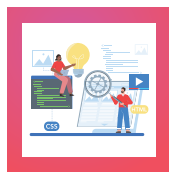
SkillManthan boasts a team of dedicated trainers, industry professionals, and mentors who bring years of experience from leading companies, agencies, and startups. Their practical insights help students gain clarity, direction, and the right mindset for growth. The learning environment is friendly and supportive, designed to make even beginners feel at ease and encouraged.

OUR MISSION & VISION

Our Mission

At SkillManthan, our mission is to empower individuals with the skills, confidence, and exposure needed to succeed in today's fast-changing digital world. We aim to change the learning experience by offering education that is practical, connected to the industry, and focused on results.

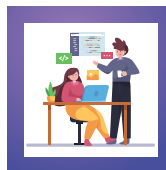
Deliver Industry-
Relevant Skills



Make Quality
Education Accessible



Build Job-Ready
Professionals



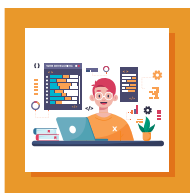
Encourage
Lifelong Learning



Create Real Opportunities
for Students

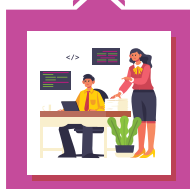
Our Vision

Our vision is to build India's most trusted and impactful digital learning ecosystem—one that shapes future-ready professionals who can lead, innovate, and contribute meaningfully to the digital world.



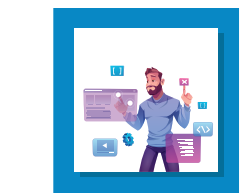
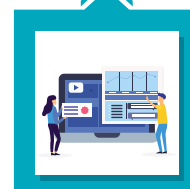
Empower the Next
Generation of Talent

Become a Leader in
Skill Development



Foster an Ecosystem
of Collaboration

Promote Digital
Transformation in India



Inspire Confidence &
Independence

WHY CHOOSE US?

Choosing the right skill-development partner is crucial for any learner or organization. At SkillManthan, we combine practical training, industry knowledge, and real-world experience to stand out in the digital learning field. We believe that meaningful learning happens through experience, engagement, and execution, not just theory.

SkillManthan has earned trust by focusing on providing value, clarity, and measurable results for every learner. Whether someone is starting their career, enhancing skills, or looking for a professional change, our platform offers the right resources, guidance, and support to ensure success.

Practical Learning With Real Projects

Theory builds awareness, while practice builds mastery. At SkillManthan, 80% of learning revolves around live projects, real assignments, and portfolio-building activities. Students engage with brand campaigns, websites, creative tasks, analytics, and real business solutions to prepare them for jobs and freelance opportunities.



Personalized Mentorship & Support

Each learner receives individual attention through doubt-clearing sessions, one-on-one mentorship, and career guidance. We help students improve their technical skills, confidence, communication, and professional mindset.



Career-Focused Training Approach

SkillManthan goes beyond teaching. We assist students in building a future through: Portfolio development, Resume building, Mock interviews, Job assistance, Freelancing guidance, Opportunity mapping. Our goal is straightforward: to help every learner become employable and ready for opportunities.



Strong Community and Industry Connections

SkillManthan is more than a learning platform; it's a community. Students connect with trainers, alumni, businesses, startups, and industry professionals to build networks that support long-term growth.



Industry-Experienced Trainers

Our trainers come directly from the industry, bringing years of hands-on experience in digital marketing, development, design, branding, and technology. Their practical insights, real examples, and problem-solving approaches help learners grasp how the industry truly operates, beyond what is found in textbooks.



Updated, Market-Focused Curriculum

The digital landscape changes swiftly, and so does our curriculum. Every course is crafted by experts and regularly updated to align with industry needs. By focusing on the latest tools, techniques, and trends, our students remain competitive and ready for the job market.



Hybrid Learning: Online and Offline Flexibility

We provide flexible learning options to fit learners' schedules. Students can choose online classes, offline sessions, or a mix of both while receiving the same quality, guidance, and support.



Affordable and High-Value Programs

We make quality skill education accessible to everyone. Our pricing is clear, reasonable, and aims to deliver maximum value. Students receive quality training, tools, and mentorship without financial strain.



OUR SERVICES

At SkillManthan, we provide a wide range of services aimed at helping individuals gain important digital skills and assisting businesses with modern technology solutions. Our services combine education, technology, creativity, and strategy, allowing us to effectively serve students, professionals, startups, and brands.

Skill Development & Training Programs

SkillManthan offers career-focused courses to help learners develop real, market-ready skills. Each course includes hands-on training, assignments, portfolio-building, and mentorship to ensure thorough understanding.

Digital Marketing

A complete program covering SEO, Google Ads, Social Media Marketing, Content Marketing, Analytics, Email Marketing, and Brand Strategy. Learners work on campaigns, optimize ads, create content calendars, and analyze metrics used by real businesses.



Web Development (Frontend + Backend)

From HTML, CSS, JavaScript, React, and Node.js to database systems, hosting, and deployment, students learn how to build responsive, functional websites and applications. Practical projects include landing pages, dashboard systems, and business websites.



Graphic & UI/UX Designing

Students learn about design principles, branding, visual communication, UI layouts, and user experience basics using industry tools like Adobe Photoshop, Illustrator, and Figma. They create logos, posters, social media graphics, and app prototypes.



App Development

A beginner-friendly yet professional-level program for building Android and hybrid apps. Students explore app flows, UI development, APIs, database connections, and deployment.



AI & Machine Learning Basics

Learners are introduced to AI fundamentals, data processing, ML models, automation tools, and real-case scenarios. This course prepares them for advanced careers in AI.



Cybersecurity Fundamentals

This covers system security, basic ethical hacking, threat analysis, and digital protection techniques. Learners understand how to identify vulnerabilities and secure applications.



Business & IT Solutions

SkillManthan supports businesses by providing complete digital solutions to enhance their online presence and boost customer engagement.

Website Development

We create professional, responsive, and high-performance websites, including: Corporate sites, E-commerce platforms, Service websites, Portfolio sites, Landing pages. Our development process focuses on speed, UI/UX, SEO readiness, and mobile optimization.



Social Media Management (SMM)

We help brands establish a strong social media presence through engaging content, current strategies, and regular interaction. Our team manages: Content planning, Creative design, Scheduling, Analytics, Community management.

Search Engine Optimization (SEO)

Our SEO solutions focus on improving rankings and organic growth through: On-page optimization, Technical SEO, Keyword research, Website audits, Backlink strategies, Local SEO for service-based businesses.



Branding & Graphic Design

We create brand identities that express value and trust. Our design services include: Logo design, Social media graphics, Brochures, flyers, & posters, Brand guidelines, Product packaging.



Google & Meta Advertising

SkillManthan helps businesses generate leads, boost sales, and improve visibility through targeted ad campaigns. We manage: Google Search & Display Ads, Facebook & Instagram Ads, Budget optimization, Analytics & reporting.

Content Creation & Marketing

From blog posts to product descriptions, our content helps businesses communicate clearly and establish authority in their field.



OUR CONNECTORS & CREATIONS

Our Connectors



And Many More...

Our Creations



And Many More...

Contact Us



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